

Changing Lines Through Childcare

A national webinar to raise awareness and motivate least advantaged families to take-up their 15 hours early learning entitlement for two-year-olds

9 February 2021 9.30-12.30

This FREE national webinar provides family-facing professionals with the knowledge and strategies useful for promoting the benefits of the two-year-old entitlement to 15 hours early learning.

We welcome anyone working in a role that puts them in frequent contact with families. This includes: health visitors, social care workers, Jobcentre Plus, community projects and groups, housing, and information and advice services etc.

Speakers contributing to the webinar are: DWP, Coram Family, Institute of Health Visiting and Hemsall's.

We will share and cover:

- clear and up to date information about the two-year-old entitlement and other forms of childcare support.
- the types of messaging we can all use to address misconceptions about childcare and help us be positive and confident about the opportunities it opens up.
- clear information on the benefits of childcare for both children and parents/carers.
- guidance on how parents of children with SEND can seek additional support they may need to find appropriate childcare.

Agenda

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| 9.30 | Welcome and introduction, aim and purpose.
Start of session survey. We want to increase your confidence. |
| 9.40 | Why is childcare beneficial?
The difference childcare makes to children's outcomes - Case study/quotes
The types of childcare |
| 10.10 | Understanding the two-year-old entitlement. |

- 10.20 How it fits with other entitlements and paid for childcare.
- 10.30 Characteristics of eligible families.
What we know.
Barriers.
- 10.50 Engaging families.
The process, from idea to taking up a place, understanding the parent journey.
What we know works.
Coram Family – working with parents/parents’ perspectives.
- 11.15 Break.
- 11.25 The parent journey for parents of children with SEND.
Support and funding available.
- 11.35 What can you do? – beyond the leaflet.
Getting the message across.
DWP – Childcare Champions.
Health Visitors – The health visitor perspective.
- 12.10 Q&A.
Complete your evaluation – tell us what difference has been made.
- 12.25 Summary, actions and resources.
- 12.30 Close.

Book your place here:

<https://www.eventbrite.co.uk/e/changing-lives-through-childcare-tickets-132436253399>